

Build a WhatsApp sales bot with AI

Sell and answer customers on WhatsApp: they search, ask questions and order without leaving the conversation.

DURATION

6 hours

PRICE

99 €

≈ 65,000 CFA francs

LEVEL

Intermediate

FORMAT

Dates and times to be agreed

WHAT YOU WILL BE ABLE TO DO

- ✓ Design the complete buying journey inside WhatsApp
- ✓ Connect Meta's official WhatsApp API
- ✓ Let AI answer customer questions from the catalogue
- ✓ Link online payment, delivery and order tracking

WHO IT IS FOR

Shops, merchants and platforms that sell or answer customers on WhatsApp.

PREREQUISITES

- A catalogue of products or services
- Comfortable with a computer and a smartphone

PROGRAMME

1. Customer journey: search, product page, order
2. Answering open questions with AI
3. Online payment and delivery
4. Notifying the seller and tracking the order

WHAT TO PLAN FOR

- A computer with an Internet connection
- A phone number dedicated to the bot
- A Meta Business account (set up together during the training)

REAL REFERENCE PROJECT

This training is based on a project built and launched by Fof-Digital: [Le bot WhatsApp de Djassa Market](#)

REGISTRATION AND INFORMATION

Write to us to find out the next dates, book your place or organise a session for your team.

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All trainings: fof-digital.ci/en/formations

i A Telegram bot can also be built, on request.

Price in euros, indicative CFA franc equivalent (€1 = 655.957 CFA francs).